

Community Baby Shower

**MIC Unit-Based Council
Union Hospital
6/10/17
11 am – 2 pm**

Served: 119 people

- **72 women (30 pregnant)**
- **10 men**
- **37 children**





9 Booths

*incl. smoking cessation from
our Respiratory Therapists*

**Over \$500 in free gifts and
door prizes**
*purchased with CRFP & UH
Foundation funding*



Survey

38 people responded

- A majority heard about us on **Facebook** (*20 people*) or saw a **poster** (*10 people*)
- **3 most popular booths:**
 - Car Seat Safety
 - Breast Feeding
 - SIDS Prevention
- **Respondent type:**
 - 23 pregnant (due: July – January)
 - 12 new moms
 - 1 new dad*
 - 3 family members
- **All pregnant respondents identified as non-smokers**

* One survey had 2 answers for Respondent Type – Pregnant & New Dad = 39 responses