



**Tobacco Task Force Report
Cecil County Community Health Advisory Committee
January 19, 2017**

SHIP Measure: Adolescents Who Use Tobacco Products

| Percentage of adolescents who used any tobacco product in the last 30 days | | | |
|--|------|------|------|
| | 2010 | 2013 | 2014 |
| Cecil | 29.4 | 24.6 | 25.2 |
| Maryland | 24.8 | 16.9 | 16.4 |

HP 2020 Target: 21.0 MD 2017 Goal: 15.2 Cecil 2019 CHIP Goal: 23.4
Source: Maryland Youth Risk Behavior Survey (YRBS)

SHIP Measure: Adults Who Currently Smoke

| Percentage of adults who currently smoke | | | | |
|--|------|------|------|------|
| | 2011 | 2012 | 2013 | 2014 |
| Cecil | 23.9 | 23.0 | 18.0 | 12.4 |
| Maryland | 19.1 | 16.2 | 16.4 | 14.6 |

HP 2020 Target: 12.0 MD 2017 Goal: 15.5 Cecil 2019 CHIP Goal: 11.8
Source: Maryland DHMH Behavioral Risk Factor Surveillance System (BRFSS) (www.marylandbrfss.org)

Local Public Health Component – CRF Tobacco Use Prevention and Cessation Program FY 17

- Thirteen “Care for Their Air” secondhand smoke programs educated 518 individuals.
- Through tobacco use prevention awareness presentations, 1,034 youth and adults were educated and 50,321 media contacts were made to youth and adults at community sites and events.
- Six community organizations were selected to conduct tobacco use prevention activities in the community.
- Sixteen daycares, a private school and a community organization received evidence-based tobacco use prevention curriculum to implement with students and educational packets for the parents.
- Sixty community volunteers were trained to complete one-to-one educational contacts with community members about tobacco cessation services.
- Five presentations on the dangers of e-cigarettes educated 272 youth.
- A total of 53 individuals received tobacco cessation services through “Tools to Be Tobacco Free” programs and private tobacco consultations.

Tobacco Enforcement Initiative to Support Synar Compliance Grant FY17

Maryland Noncompliance Rates- In FFY 2016, 13.8% of tobacco sales outlets sold tobacco products to youth under 18, which is **within** the 20% non-compliance rate.

- Participating law enforcement agencies’ combined efforts resulted in 36 overtime hours, 57

Healthy People. Healthy Community. Healthy Future.

| | |
|---|---|
| ADMINISTRATIVE SERVICES.....410-996-5550 | ENVIRONMENTAL HEALTH SERVICES.....410-996-5160 |
| ALCOHOL AND DRUG RECOVERY CENTER.....410-996-5106 | HEALTH PROMOTION.....410-996-5168 |
| EMERGENCY PREPAREDNESS.....410-996-5113 | MENTAL HEALTH AND SPECIAL POPULATIONS SERVICES.....410-996-5112 |
| COMMUNITY HEALTH SERVICES.....410-996-5130 | TTY USERS FOR DISABLED: MARYLAND RELAY......800-201-7165 |
| DISEASE CONTROL.....410-996-5100 | EN ESPAÑOL.....410-996-5550 EXT 4680 |

compliance checks and 5 tobacco merchant sales citations issued.

- One hundred twenty tobacco vendors were educated through face to face visits by CCHD staff
- One hundred four individuals were reached by supporting activities: a leadership meeting, 2 town hall meetings, and a retailer training.

Pregnancy and Tobacco Cessation Help (PATCH) Special Grant Initiative FY17

- Boys and Girls Clubs of Cecil County, Cecil County Pregnancy Center's satellite sites (North East United Methodist Church and St. Janes United Methodist Church) and Youth Empowerment Source received funding to act as a portal for tobacco cessation referrals, promote smoke free community policy as a system change and help market a community- based media campaign to promote non-smoking norms.
- Four PATCH media campaigns were completed. These included a billboard, a Facebook Post, a Facebook Boost, and educational materials about tobacco cessation services for pregnant women and women of child bearing age who smoke. These campaigns yielded 40,125 contacts in the community.

The next Tobacco Task Force meeting will be determined by Survey Monkey.