Cecil County Community Health Needs Assessment (CHNA) Plans
Presentation to the Cecil County Community Health Advisory Committee
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Community Health Needs Assessment (CHNA):

- We collect and analyze community health primary and secondary data
- To create a health profile for Cecil County and select priorities for community health improvement
- Requires community collaboration and partner support
- Requires an accompanying improvement plan to get the “To Do’s” done in a selected time frame
Community Health Improvement Plan (CHIP):

- The CHNA sets the priorities for the Improvement Plan (or CHIP) which executes strategies over a 3-year period (or cycle)
- We’ve had 2 cycles so far:
  - Cycle 1: FY14-FY16
  - Cycle 2: FY17-FY19 (current)
- We’re planning the 3rd cycle now (FY20-FY22)
CHNA/CHIP 3.0

• Proposed timeline (DRAFT):
  ▫ Feb – Jun 2018
    • Gather data sources, develop survey questions, develop focus group structure, identify key stakeholders for interview, create & implement promotions plan
  ▫ Jul – Sep 2018
    • Go live with online survey, schedule & conduct focus groups and interviews with key stakeholders
  ▫ Oct – Dec 2018
    • Compile & analyze all data collected
    • Write CHNA Report draft 1
(Timeline cont.)

• Proposed timeline (DRAFT):
  • Jan – Apr 2019
    ▫ Present CHNA findings to CHAC & select top 3 priorities
    ▫ CHAC creates strategies for CHIP (1-3 special CHAC meetings)
    ▫ Post CHNA and CHIP drafts for public comment (Apr 1-30)
  • May – Jun 2019
    ▫ Revise draft CHNA & CHIP
    ▫ Publish final CHNA & CHIP online by June 30, 2019 (IRS requirement)