COMMUNITY HEALTH ADVISORY COMMITTEE (CHAC)
Thursday, July 18, 2019
4:30 p.m.

<table>
<thead>
<tr>
<th>Topic</th>
<th>Discussion / Decision</th>
<th>Further Action Required</th>
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<tbody>
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<td>Welcome &amp; Introductions</td>
<td>Dan Coulter, Director of Health Planning for Cecil County Health Department (CCHD) opened the meeting. He also introduced his CHAC co-chair, Jean-Marie Kelly, Community Benefits Coordinator for Union Hospital (UH). A brief overview of the agenda was given.</td>
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| Community Health Improvement Plan (CHIP) FY 2020 - 2022 | ▪ Dan and Jean-Marie reminded us that as part of the strategic planning portion of this project, we use the information gleaned from the most recent Community Health Needs Assessment (CHNA). The survey was rolled out during July, 2018. We had 1,400+ respondents through the duration of the survey. During that assessment, members of the public weighed in on the health status of Cecil County residents and identified the health issues that they felt most needed to be addressed.  
  ▪ During our January, 2019 CHAC meeting, the membership was given the top 15 issues from the survey. They then voted on their top three, using the Hanlon Method. Some of the things that were taken into consideration were the size of the issue, the importance, and our ability to change it.  
  ▪ The results of our prioritization were:  
    o Behavioral Health (Substance Abuse / Mental Health)  
    o Cancer (lung cancer most prevalent type in Cecil County)  
    o Childhood Trauma  
  ▪ During recent planning meetings, some goals and strategies were decided upon  
  ▪ The CHIP will now identify our health priorities and some possible strategies we can utilize. We will look at local, state, and national data and take into consideration our strengths and weaknesses.  
    o It will be a flexible, living plan  
    o CHIP workgroups should review and revise plans as needed  
    o Jean-Marie and Dan will provide technical / data support  
  ▪ Rather than “reinventing the wheel”, we will align our efforts with existing groups that are already addressing these same issues  
  ▪ This entire process, from conducting the needs assessment through the monitoring and evaluation phase, encompasses a three-year cycle. | Please see attachment |
- This process satisfies the requirements of both the IRS (UH’s tax-exempt status) as well as PHAB (Public Health Accreditation Board for the health department).
- The co-chairs reminded everyone that the benefits of this lengthy process include the following:
  - Provides us with a comprehensive view of the overall health of Cecil County residents
  - Enables us to more clearly see where we should focus our resources
  - Strengthens our partnerships and collaborations
  - Gives us a baseline to measure future improvement
- The group also looked at the CHIP Activities Tracking Form
  - It looks like a promising tool which will break down tasks into manageable, cut and dried portions
  - Can be attached to reports that we send to our governing bodies

### Task Force Updates:

#### Drug & Alcohol Abuse Council (DAAC)

- John Bennett gave a brief update regarding DAAC
  - CHAC members heard about DAAC’s goals and the good progress that has been made thus far
  - John reported on their continued struggles with the number of overdose fatalities
    - Total number appears to be leveling off; however, the number of those which are related to Fentanyl have increased dramatically
      - 2015 = 22% were related to Fentanyl
      - 2018 = 88% were related to Fentanyl
  - The number of high school students who recently drank alcohol has been slowly decreasing
  - The number of recovery support resources continue to expand
  - Harm Reduction Program
    - 182 participants
    - Voices of Hope home visits will have a positive impact on childhood trauma
  - Voices of Hope asked the Board of Appeals for a zoning ordinance waiver for a Medically Assisted Treatment facility
    - Tremendous strides / changes in community attitude between 2011 and 2019

#### Mental Health Core Service Agency Advisory Committee

- Tahia Jones (CCHD) gave a brief update.
  - In May, this committee sponsored a workshop in conjunction with On Our Own of Cecil County
  - A Safe Talk (suicide prevention) training was offered; 30 people attended
  - Three Mental Health First Aid classes were offered; approximately 40 people were trained

Please see attachment for complete report
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<tr>
<th>Task Force</th>
<th>Description</th>
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| Healthy Lifestyles Task Force      | Lyndsey Scott (CCHD) provided a brief task force update.  
- Very pleased with progress attained on their goal of increasing provider referrals  
  - Currently have 15 providers referring patients to Health Promotion programs  
  - This is up from 1 or 2 providers originally  
  - FY19 – received a total of 290 referrals  
- Last year, eight chronic disease self-management programs were held  
  - Diabetes Self-Management was most requested program  
- Great progress with promoting walking programs  
  - Promotions via social media were very helpful                                                                                                                                     |                                            |
| Cancer Task Force                  | Beth Money (UH) provided the Cancer Task Force update.  
- Many lung cancer awareness activities were held  
  - Messages distributed via various modalities  
  - Total of 11,444 residents were reached  
- Goal remains to get more people in for testing at an earlier stage  
- Urgent Care facilities now performing screening for lung cancer  
  - Screening / referral tools now built into electronic medical records  
- Mary Ellen Rapposelli (CCHD) said that the first half of 2019 yielded 75 referrals  
- It was noted that there is still a stigma regarding smoking → lung cancer, which may account for some of the reluctance regarding screening                                                                 |                                            |
| Tobacco Task Force                 | Jennifer Padgett (Community Health Educator for CCHD’s Division of Health Promotion) made an announcement  
- Continuing to move forward with Electronic Smoking Devices (ESD) education  
  - 688 youth and adults were provided with ESD awareness education  
  - CCHD  
  - Schools  
  - Providers  
  - Youth Organizations  
- As of October 1st, the new age requirement for purchasing tobacco products will be 21 years old  
  - Exception: 18+ years if active military (with ID)  
  - Penalties will now focus more on the consumer instead of the retailer  
  - Retailers must post signs and make new law known  
  - Charges will change from criminal → civil  
  - Some variations between states  
- On July 31st, there will be a webinar to detail what Maryland plans to do regarding rollout and enforcement of this new law  
- Local Health Officers have proposed taxing the electronic delivery devices in order to make them more comparable to the cost of cigarettes                                                                 |                                            |
| Cecil County Inter-Agency Council on Homelessness | Cynthia Rose (CCHD’s Homeless Services Case Manager) gave a council update  
- For the past six months, they have been working on their strategic planning process  
  - Goals were briefly reviewed  
  - Statuses were announced for the various strategies  
    - Most have been completed  
    - A few have been partially achieved  
- As always, public comment is encouraged | Please see attachment for complete report |
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| Community Updates and Public Comment | Run With the Pigs  
- Sunday, July 21st  
- 8:00 a.m.  
- Cecil County Fairgrounds  
- Benefits UH’s Breast Cancer Program  
- There will be free prostate screening on two nights (TBD) in Sept.  
- CCHD’s Diabetes Prevention Program has received full recognition  
  - Attained goals and produced results; some members have already re-enrolled for the next session  
    - Of 16 original members, 14 are still engaged  
  - There will be billing changes as of 9/1/19  
    - $150.00 self-pay for first year w/ ten-month maintenance  
- Lauren Levy, the new Health Officer for Cecil County, thanked Dan, Jean-Marie, and all of the CHAC members for all of the hard work that they have done on these initiatives thus far | |
| Next CHAC Meeting | Thursday, January 16, 2020  
4:30 p.m. | |