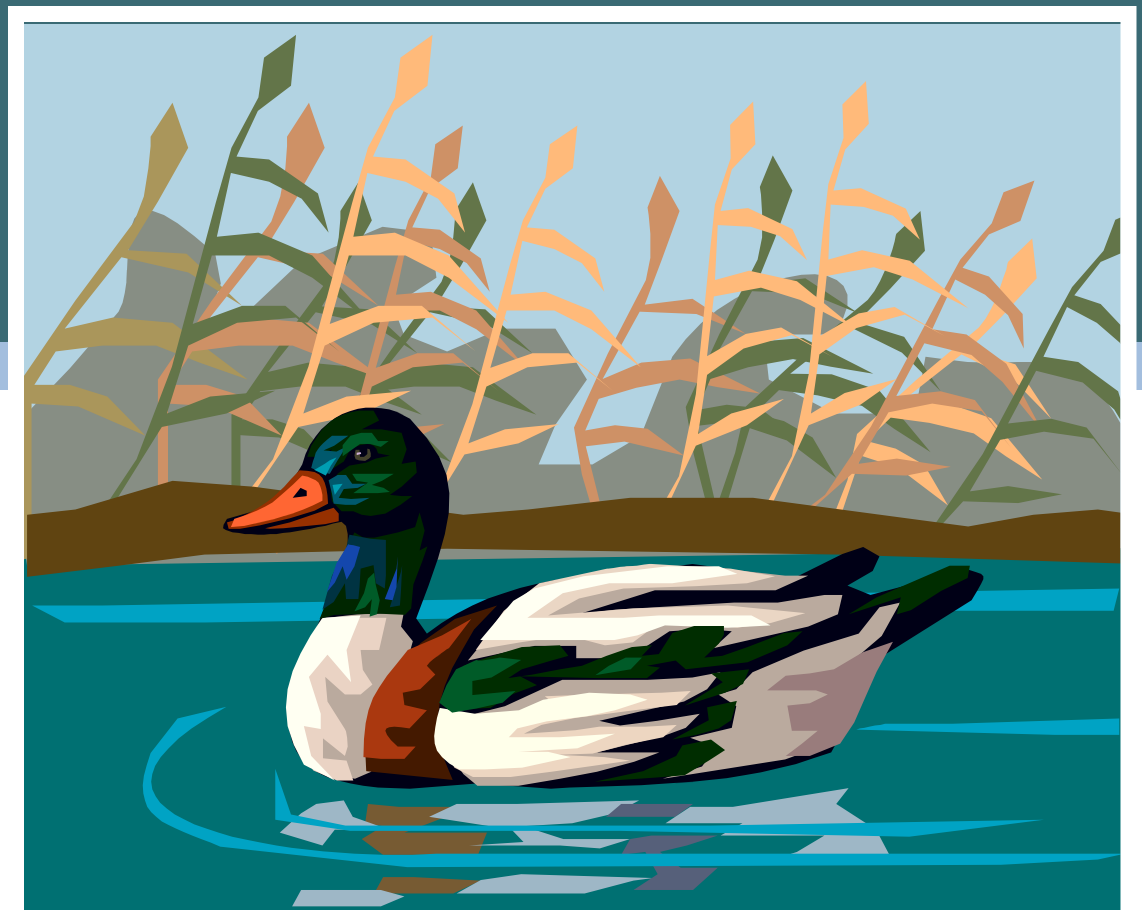
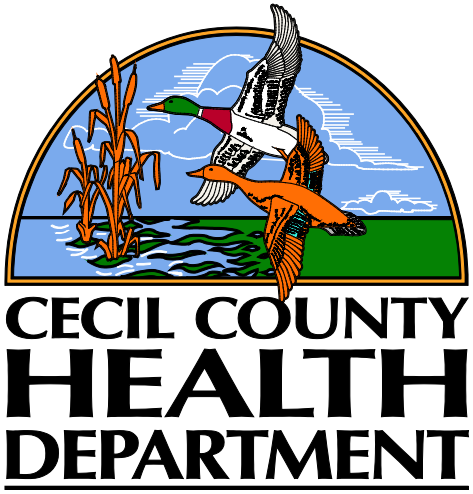
CECIL COUNTY HEALTH DEPARTMENT

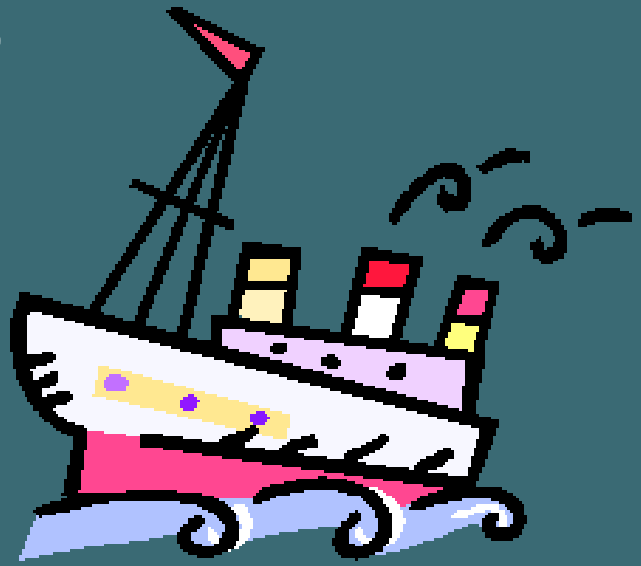
Community Health Advisory Committee





Welcome and Introductions

Maryland State Health Improvement Process (SHIP)



SHIP Progress Summary Key

RED: Updated measure is **NOT MOVING TOWARD** the Maryland 2014 Target

YELLOW: The updated measure is **MOVING TOWARD** the Maryland 2014 Target

GREEN: The updated measure is **ON TRACK** to meet/met the Maryland 2014 Target

Data for update is pending

Red : NOT ON TARGET FOR 2014

Cecil County

has thirteen out of 39 health measures that continue to be worse than the State of Maryland.

Red : NOT ON TARGET FOR 2014

SHIP Objective	Measure Description (Source)	SHIP 2011 County Baseline	SHIP 2012 County Update	SHIP 2012 Maryland Update	Maryland SHIP 2014 Target	% Difference (Maryland vs. County)
Reduce child maltreatment	Rate of indicated non-fatal child maltreatment cases reported to social services per 1,000 children under age 18 (DHR 2010) (DHR 2011)	10.5	14.2		4.8	165.49%
Reduce drug-induced deaths	Rate of drug-induced deaths per 100,000 population (VSA 2007-2009) (VSA 2008-2010)	23.0	21.8	12.6	11.3	73.26%
Reduce the proportion of young children and adolescents who are obese	Percentage of youth (ages 12-19) who are obese (MYTS 2008) (MYTS 2010)	13.4%	12.7%	11.6%	11.3%	9.11%
Reduce the number of emergency department visits related to behavioral health conditions.	Rate of ED visits for a behavioral health condition per 100,000 population (HSCRC 2010) (HSCRC 2011)	8,078	8,934	5,522	5,028	61.79%

LHIP GOAL

Green: **ON TRACK**

Cecil County has eleven health measures that are **on track** with the **Maryland 2014 target**.

CECIL COUNTY
HEALTH
DEPARTMENT

On track with SHIP 2014 TARGET

GREEN

1. Reduce low birth weight babies
2. Increase proportion of graduating students
3. Reduce domestic violence.
4. Reduce dementia hospitalizations
5. Reduce # of people without insurance
6. Reduce rate of fall related deaths
7. Reduce pedestrian injuries on roads
8. Reduce ER visits for asthma & Diabetes *
9. Reduce Chlamydia infections
10. Reduce # of days AQIs over 100

* COMBINED

Local Health Improvement Process

CECIL COUNTY HEALTH DEPARTMENT

CHAC

Task Force Reports

- Cancer
- Tobacco
- Child Maltreatment
- Healthy Lifestyles
- Mental Health Core Service Agency
- Drug and Alcohol Abuse Council

2014 SHIP Objectives

Measure Description (Source) Maryland DHMH Vital Statistics Administration	(Maryland vs. Cecil County)
26. Reduce the overall cancer death rate (per 100,000 population). **(2011)**	169.2 **220.2**

Cancer Task Force

2014 SHIP Objectives

Measure Description (Source)	Maryland DHMH Vital Statistics Administration	(Maryland vs. Cecil County)
26. Reduce the overall cancer death rate (per 100,000 population).	**(2012)**	169.2 **206.0**

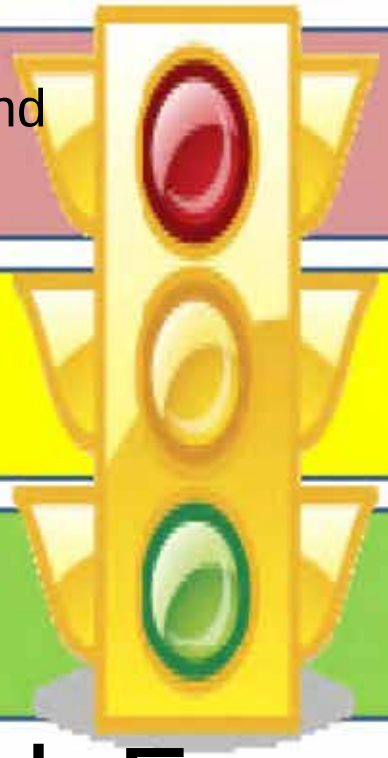
Cancer Task Force

Tobacco Task Force

CECIL COUNTY HEALTH DEPARTMENT

2014 SHIP Objectives

Measure Description (Source)	Maryland Youth Tobacco Survey (2010)	(Maryland vs. **Cecil County**)
33. Reduce the % of **youths** using any kind of **tobacco** product		24.8 % **29.4 %**



Tobacco Task Force

2014 SHIP Objectives

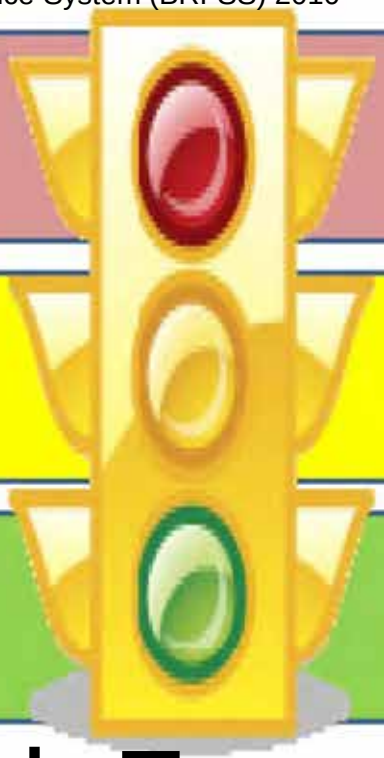
Measure Description (Source)	Maryland DHMH Vital Statistics Administration (2007 – 2009)	(Maryland vs. **Cecil County**)
3. Reduce the percent of **low birth weight** births (2011)	8.5 %	**7.6 %**

Tobacco Task Force

2014 SHIP Objectives

National Data Source: Healthy People 2020, CDC National Health Interview Survey (NHIS)
Maryland Data Source: Maryland DHMH Behavioral Risk Factor Surveillance System (BRFSS) 2010

Measure Description (Source)	(Maryland vs. **Cecil County**)
32. Reduce the % of **adults** who are current **smokers**.	15.2 % **23.6 %**



Tobacco Task Force

2014 SHIP Objectives

Measure Description (Source)	Maryland DHMH Vital Statistics Administration (2010 – 2011)	(Maryland vs. **Cecil County**)
3. Reduce the percent of **low birth weight** births (2012)	8.5 %	**7.8 %**

Tobacco Task Force

CECIL COUNTY
HEALTH
DEPARTMENT

Healthy Lifestyles Task Force

2014 SHIP Objectives

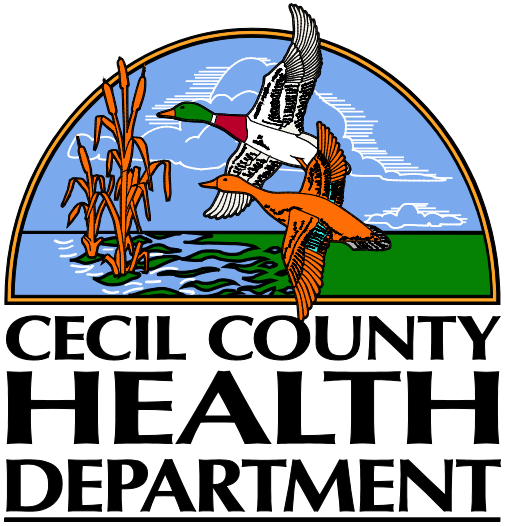
Measure Description (Source)	Maryland Youth Tobacco Survey (MYTS)	(Maryland vs. **Cecil County**)
31. Reduce the % of **children** who are considered **obese**	**(2011)**	11.3 % **13.4 %**

Healthy Lifestyles Task Force

2014 SHIP Objectives

Measure Description (Source)	Maryland Youth Tobacco Survey (MYTS)	(Maryland vs. **Cecil County**)
31. Reduce the % of **children** who are considered **obese**	**(2012)**	11.3 % **12.7 %**

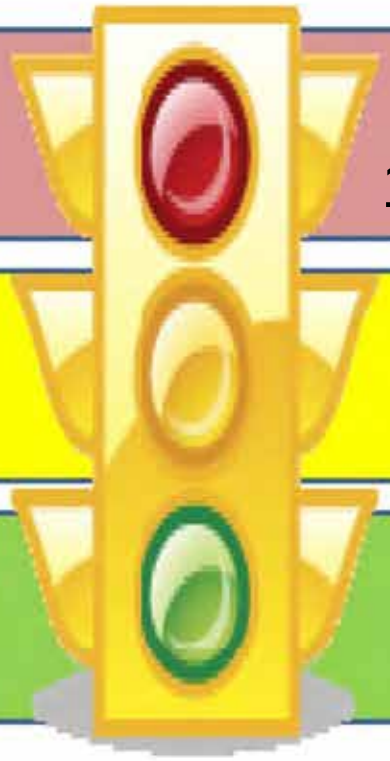
Healthy Lifestyles Task Force



Child Maltreatment Task Force

2014 SHIP Objectives

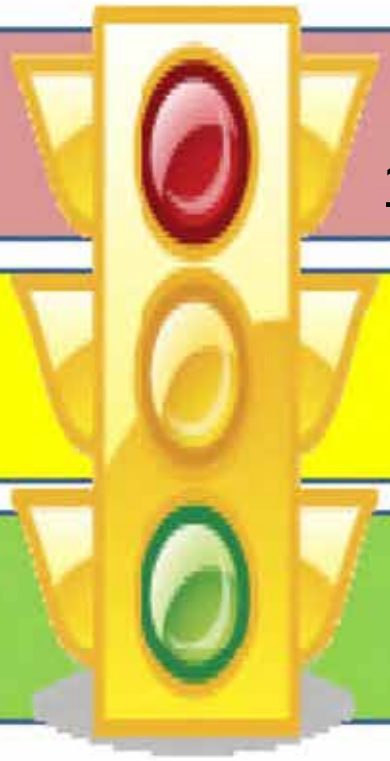
Measure Description (Source)	Rate of indicated non-fatal child maltreatment cases reported to social services per 1,000 children under age 18 (DHR 2010)	(Maryland vs. **Cecil County**)
7. Reduce child maltreatment	(2011)	4.8 cases 10.2 cases



Child Maltreatment Task Force

2014 SHIP Objectives

Measure Description (Source)	Rate of indicated non-fatal child maltreatment cases reported to social services per 1,000 children under age 18 (DHR 2011)	(Maryland vs. **Cecil County**)
7. Reduce child maltreatment	(2012)	4.8 cases 14.2 cases

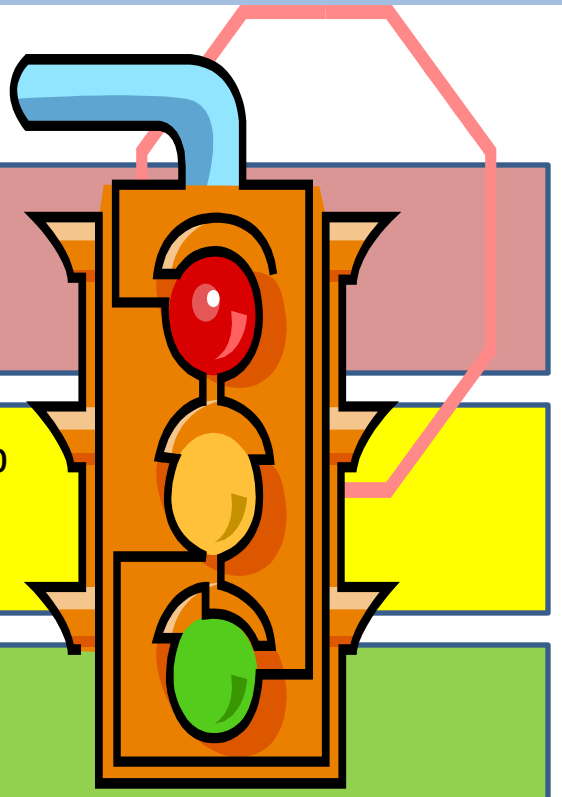


Child Maltreatment Task Force

Local Health Improvement Plan

Measure Description (Source)

Increase the availability of promotional opportunities to help educate Cecil County parents on issues of child development, discipline, parenting skills, etc.

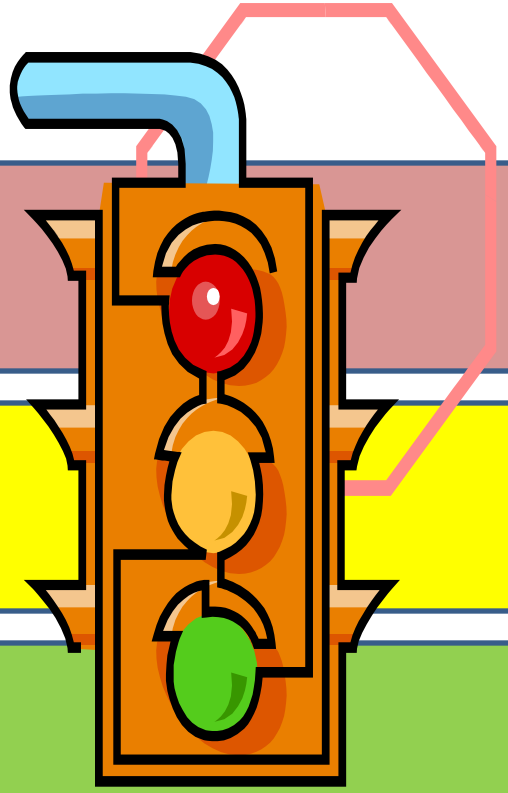


Child Maltreatment Task Force

Local Health Improvement Plan

Measure Description (Source)

Increase the capability and availability of in-home counseling and family intervention services

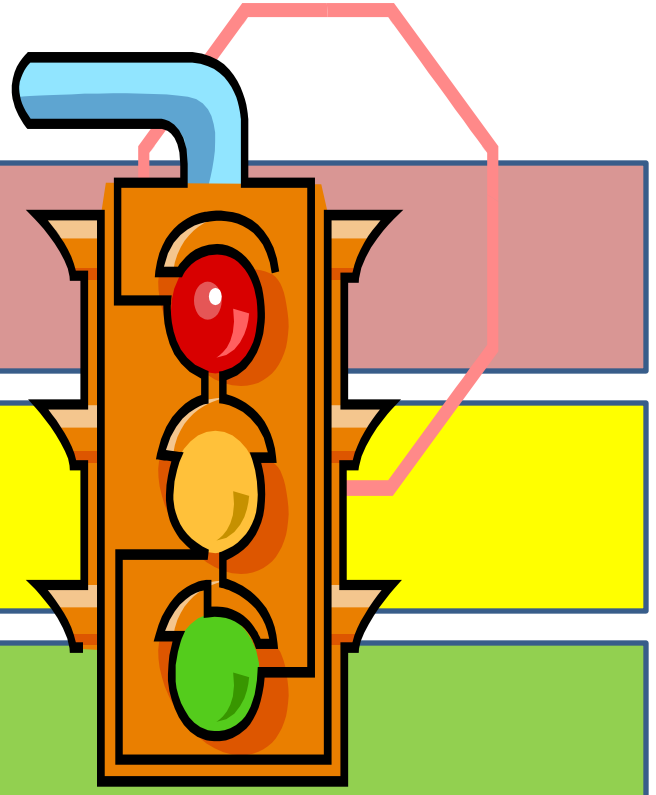


Child Maltreatment Task Force

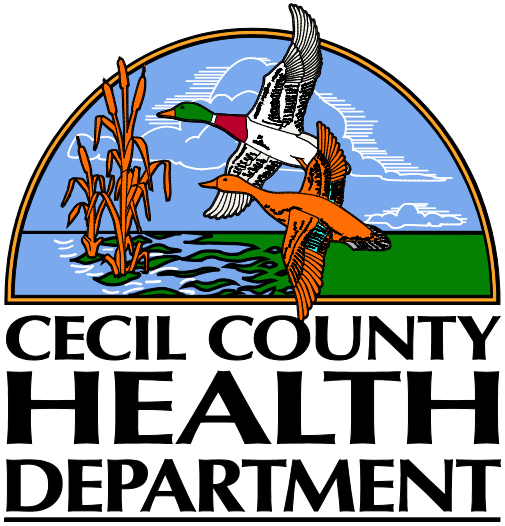
Local Health Improvement Plan

Measure Description (Source)

Educate parents about child abuse and the importance of its prevention



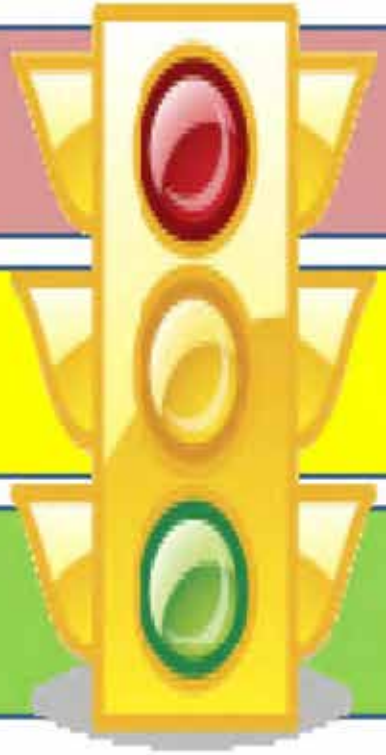
Child Maltreatment Task Force



Mental Health Core Service Agency

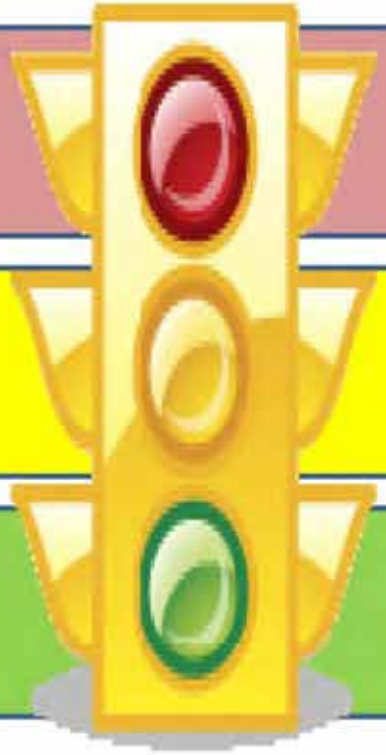
2014 SHIP Objectives

Measure Description (Source)	Vital Statistics Administration (2007-2009) (Maryland vs. **Cecil County**)
8. Reduce the suicide rate. (Rate of suicides per 100,000 population) **(2011)**	9.1 **13.7**



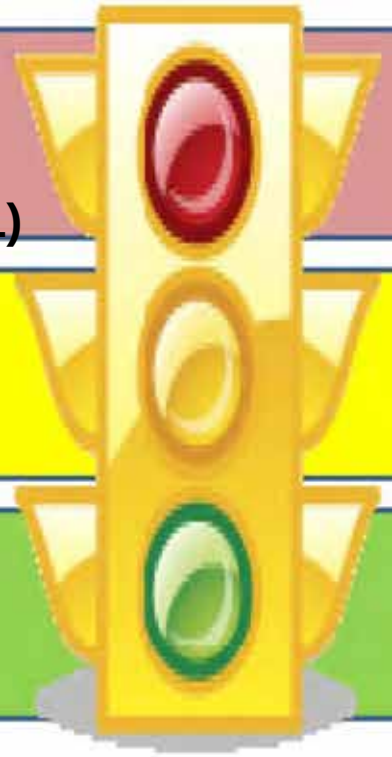
2014 SHIP Objectives

Measure Description (Source)	Vital Statistics Administration (2008-2010) (Maryland vs. **Cecil County**)
8. Reduce the suicide rate. (Rate of suicides per 100,000 population) **(2012)**	9.1 **12.6**



2014 SHIP Objectives

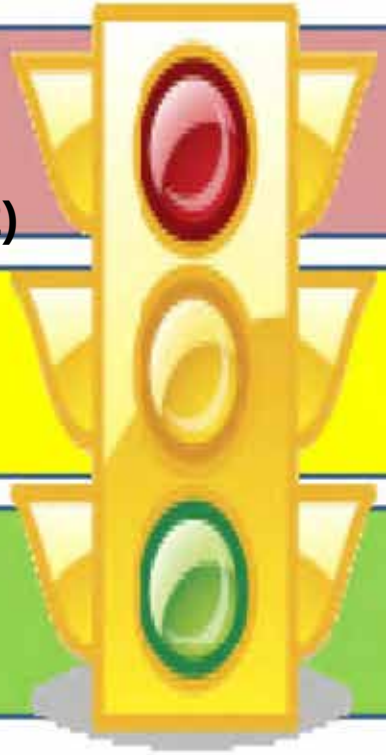
Measure Description (Source)	(HSCRC 2010)(HSCRC 2011)	(Maryland vs. Cecil County)
34. Reduce the number of emergency room visits for behavioral health conditions)*	**(2011)**	5,028 **8,078**



* Rate of ED visits for a behavioral health condition per 100,000 population

2014 SHIP Objectives

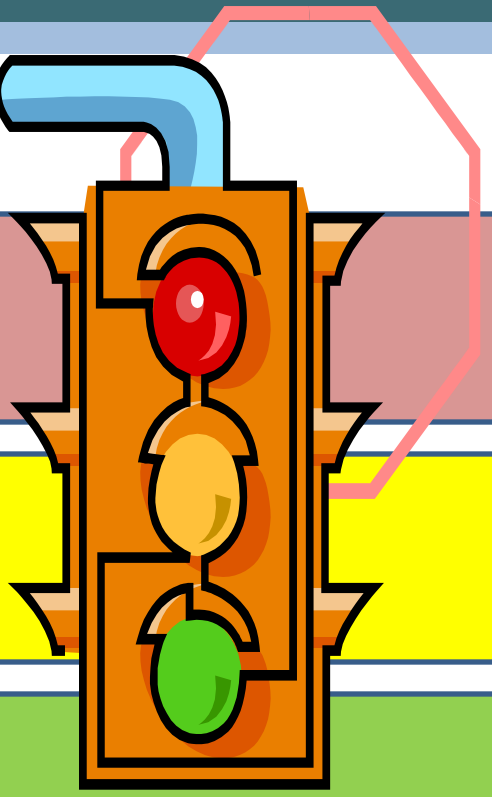
Measure Description (Source) (HSCRC 2010)(HSCRC 2011)	(Maryland vs. **Cecil County**)
34. Reduce the number of emergency room visits for behavioral health conditions)* **(2012)**	5,028 **8,934**



* Rate of ED visits for a behavioral health condition per 100,000 population

Local Health Improvement Plan

OBJECTIVE



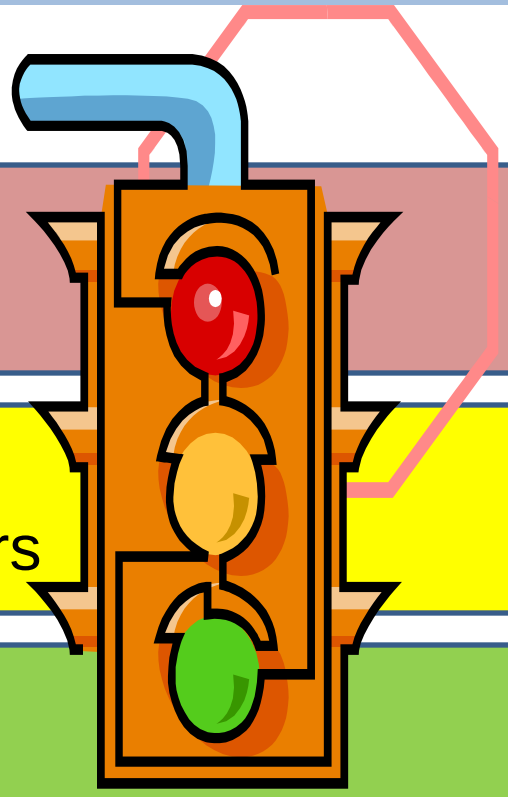
Increase funding for
mental/behavioral health programs

GOAL ONE: Increase access to mental/behavioral health treatment services in Cecil County

Local Health Improvement Plan

OBJECTIVE

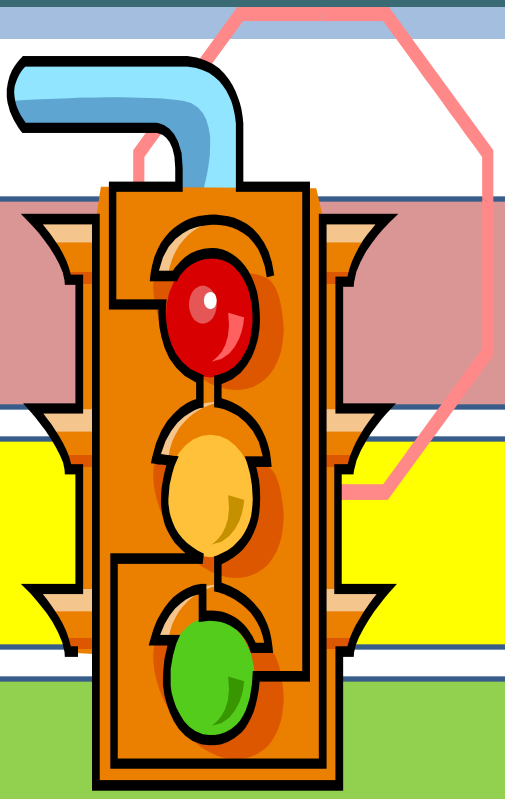
Increase Transportation to Mental/ Behavioral Health Services/Providers



GOAL ONE: Increase access to mental/behavioral health treatment services in Cecil County

Local Health Improvement Plan

OBJECTIVE



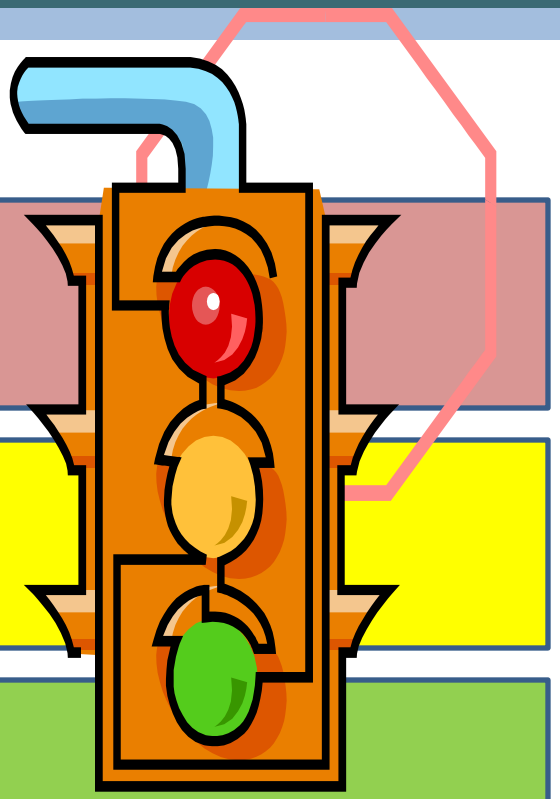
Promote B-HIPP to Cecil County Pediatricians & Primary Care Providers.

GOAL ONE: Increase access to mental/behavioral health treatment services in Cecil County

Local Health Improvement Plan

OBJECTIVE

Increase provider recruitment efforts in Cecil County



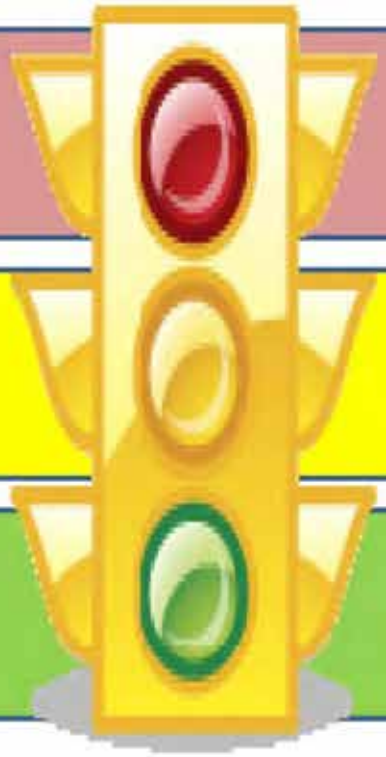
GOAL TWO: Increase the Number of Mental Health Providers in the County

CECIL COUNTY
HEALTH
DEPARTMENT

Drug and Alcohol Abuse Council

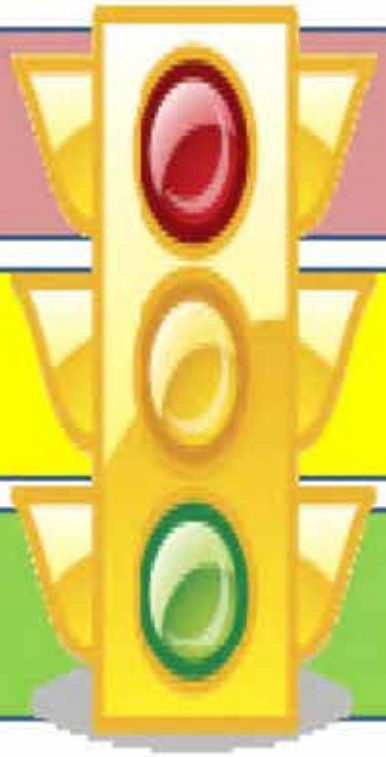
2014 SHIP Objectives

Measure Description (Source)	(Maryland vs. **Cecil County**)
29. Reduce Drug-induced Deaths (2011)	12.6 **23.0**



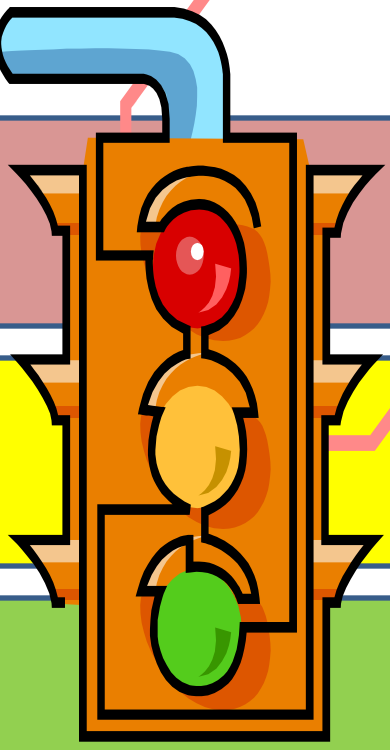
2014 SHIP Objectives

Measure Description (Source)	(Maryland vs. Cecil County)
29. Reduce Drug-induced Deaths (2012)	12.6 **21.8**



PRIORITY #3
SUBSTANCE ABUSE PREVENTION

Local Health Improvement Plan



Secured additional data surrounding local substance abuse.

OBJECTIVE Improve research & data analysis related to local communities & the prevalence of substance abuse

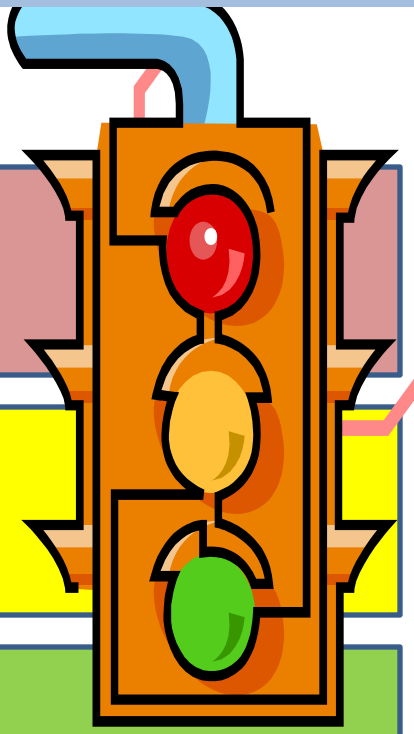
- (Health Resources in Action)

- The consultant utilized data-driven needs assessment and analysis to identify key contributing factors of substance abuse in Cecil County and recommend solutions.

- Summary report expected in July 2013.

PRIORITY #1:
SUBSTANCE ABUSE — PRESCRIPTION DRUGS AND PAIN MANAGEMENT

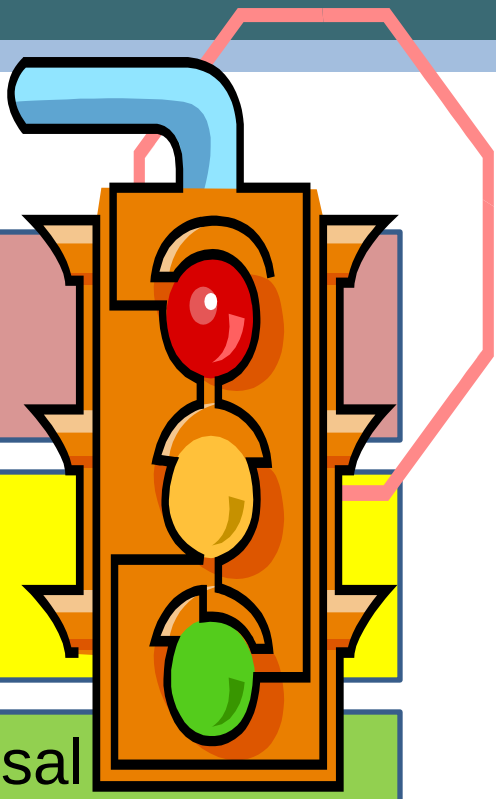
Local Health Improvement Plan



Researched different methodologies used by other communities to tackle prescription drug abuse.

OBJECTIVE Increase & enhance research & data analysis on prescription drug abuse and its applications

Local Health Improvement Plan



Researched the available areas for drug disposal in Cecil County

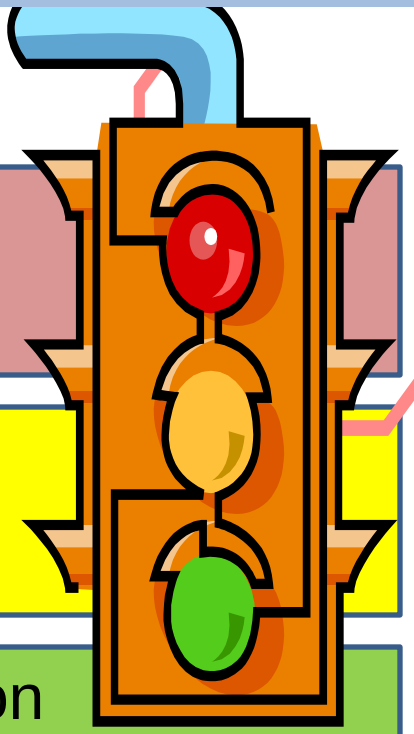
OBJECTIVE Increase & enhance research & data analysis on prescription drug abuse and its applications

- LDACC hosted presentations respectively by a Delaware Public Health Program Administrator on “Delaware efforts to Reduce Addiction, and Doctor Shopping,” by a Deputy Attorney General from the Delaware Department of Justice on “Delaware Prescription Drug Diversion.”

- Successful prescription drug take back events

- New programs developed in partnership with the Cecil County Public Library, included events at North East Branch Library with the North East Police

Local Health Improvement Plan



Provided training for staff in physician offices on appropriate prescribing practices & inappropriate opioid use

OBJECTIVE Increase education for health professionals and community members on the effects of prescription drug abuse in Cecil County.

- Progress toward education for health professionals on prescription drug abuse in Cecil County was evidenced.

- During the summer of 2012, DHMH Deputy Secretary for Public Health Services and the DHMH Chief Medical Officer delivered a detailed presentation on "Prescription Overdose" to Union Hospital medical staff.

- A subsequent presentation entitled "Risk Evaluation and Mitigation Strategies for Prescribing Opiods in Patients with Chronic Pain" was also facilitated by a local pain management specialist for the Union Hospital medical staff.

Chronic Disease Objective

CECIL COUNTY HEALTH DEPARTMENT

State Innovation Model

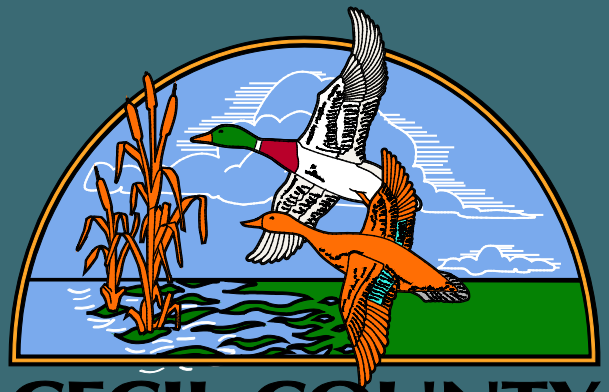
CECIL COUNTY HEALTH DEPARTMENT

Substance Abuse Assessment

CECIL COUNTY HEALTH DEPARTMENT

Next Meeting

CECIL COUNTY
HEALTH
DEPARTMENT



HEALTHY People. **HEALTHY** Community. **HEALTHY** Future.