



**Tobacco Task Force Report
Cecil County Community Health Advisory Committee
January 15, 2014**

State Health Improvement Plan Measure (County Base Source)	County 2007-2009	County 2008-2010	County 2009-2011	County 2010-2012	Maryland 2012	MD 2014 Goal	Healthy People 2020 Goal
Babies With Low Birth Weight (VSA 2007-2011)	7.6%	7.8%	8.0%	8.1%	8.8%	8.5%	7.8%

State Health Improvement Plan Measure (County Base Source)	County 2010	Maryland 2010	MD 2014 Goal	Healthy People 2020 Goal
Adolescents Who Use Tobacco Products (MYTS 2010)	29.4%	24.8%	22.3%	21.0%

State Health Improvement Plan Measure (County Base Source)	County 2011-2012	Maryland 2012	MD 2014 Goal	Healthy People 2020 Goal
Adults Who Currently Smoke (BRFSS 2011-2012)	23.5%	16.2%	14.4%	12.0%

Local Public Health Component – CRF Tobacco Use Prevention and Cessation Program FY 15

- A total of 10 “Care for Their Air” programs were implemented, educating 92 individuals.
- Through tobacco use prevention awareness presentations, 1,705 youth and adults were educated and 36,147 print media contacts were made to youth and adults at community sites and events.
- Seven community organizations were selected by the subcommittee for tobacco use prevention mini-grants including: Elk Neck State Park, North East Crossing Apartments, Wayfayer’s House, Generation Station, Boys and Girls Club of Cecil County, Girl Scouts of the Chesapeake Bay, Troop #20, and On Our Own of Cecil County, Inc.
- Eighty community volunteers were trained to conduct one-to-one educational contacts with residents in their community about tobacco cessation services and will report on the number of residents educated during the next reporting period.
- A total of 55 individuals were educated through “Tools to Be Tobacco Free” programs and/or tobacco cessation consultations. The Nicotine Replacement Program and Chantix™ Services program redeemed a total of 97 vouchers.

Healthy People. Healthy Community. Healthy Future.

ADMINISTRATIVE SERVICES410-996-5550	ENVIRONMENTAL HEALTH SERVICES410-996-5160
ALCOHOL & DRUG RECOVERY CENTER410-996-5106	HEALTH PROMOTION410-996-5168
OFFICE OF EPIDEMIOLOGY & EMERGENCY PREPAREDNESS.410-996-5113	SPECIAL POPULATIONS MENTAL HEALTH C.S.A.410-996-5112
COMMUNITY HEALTH SERVICES.410-996-5130	TTY USERS FOR DISABLED: MARYLAND RELAY800-201-7165
DISEASE CONTROL410-996-5100	EN ESPAÑOL.410-996-5550 EXT. 4680

HEALTH DEPARTMENT TOLL FREE . . . 877-334-9985

Tobacco Enforcement Initiative to Support Synar Compliance Grant FY15

- Cecil County has received a Synar Grant to increase enforcement of laws prohibiting the sale or distribution of tobacco products to individuals under 18 years old. There is a coordinated enforcement effort between Cigarette Restitution Fund Program Grant and the Synar to conduct tobacco compliance checks. Nongovernmental Organization Tobacco Vendor Education Mini-grants were awarded to Youth Empowerment Services, the Boys and Girls Club of Cecil County, and Girl Scouts.

Pregnancy and Tobacco Cessation Help (PATCH) Special Grant Initiative

- Currently designing billboards and an ad for Facebook, as well as continuing community outreach to partners and sites about tobacco cessation services for pregnant women and women of child bearing age. Cecil County Health Department staff follows up monthly with the six Fax to Assist sites including: Alcohol and Drug Recovery Center, Cecil County Pregnancy Center, Union Hospital Maternal and Infant Care (MIC), University of Maryland Dental School – Perryville, Union Primary Care of Elkton, and West Cecil Health Center. All Triangle Health Alliance providers have had the Cecil County Tobacco Cessation Referral Form integrated into their Electronic Medical Record. The referral is designed to fax a referral to CCHD directly from the EMR system. Two Triangle Health Alliance sites, Elkton and North East Primary Care, have been trained on how to access the tobacco cessation referral form from their EMR system. Script Training was conducted on November 7, 2014 for PATCH partners. Union Hospital MIC Unit agreed to conduct script training in February 2014.

The next Tobacco Task Force meeting will be held on on March 13, 2015 at 9:30 a.m.