



CECIL COUNTY HEALTH DEPARTMENT

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Cancer Task Force Report

1.19.23

CTF Updates:

Our goal is to reduce the rates of cancer mortality in Cecil County through education, increased cancer screenings and access to cancer care.

In efforts to improve lung cancer screening rates in Cecil County, a survey was distributed to local providers and was intended to demonstrate each provider's knowledge regarding Low-Dose

Computed Tomography (LDCT) Screening and barriers to successful referrals for LDCT screening. The results of this survey will be discussed at the next cancer task force meeting to be held virtually on Wednesday, January 25, 2023 from 1100-1200. The task force meets virtually, on a quarterly basis and everyone is encouraged and invited to join.

CRF CPEST Cancer Screening Updates:

The Cecil County Cancer Screening Program continues to offer colorectal, lung, and skin cancer screenings funded by the Maryland Cigarette Restitution Fund.

Referrals have increased since the pandemic, but most referrals are ineligible due to income or insurance status. The targeted population remains low income, uninsured individuals or insured individuals with high co-pays, co-insurance and deductibles. Individuals with Medical Assistance are ineligible for the program.

In-person outreach has increased this fiscal year. Program education and materials have been distributed to various local food banks, food distribution sites, businesses, and health fairs throughout the county.

Program staff participate with the Clinic Medica Primaria de Rising Sun monthly to reach the underserved Hispanic community and recruit individuals to the cancer screening program.

WXCY radio ads were created to raise awareness of the importance of colorectal, lung, and skin cancer screening and ran August 15-September 3, 2022.

A digital Skin Cancer Awareness Campaign was produced by NCM America's Movie Network to be played during movie premieres from October 2022-June 2023 at local movie theatres to raise awareness of the importance of skin cancer screening.

Program staff continue to educate local providers about the program and encourage referrals for the underserved population.