



CECIL COUNTY HEALTH DEPARTMENT

JOHN M. BYERS HEALTH CENTER • 401 BOW STREET • ELKTON, MD 21921

LAUREN LEVY, JD, MPH, HEALTH OFFICER
WWW.CECILCOUNTYHEALTH.ORG

Comprehensive Funding Announcement FY24

Project Topic: Tobacco Use Prevention/Cessation Proposal/Application Due Date: 10/6/23

Purpose/Project Goals

The Tobacco, Diabetes and Chronic Disease and Management Initiative and the Maryland Cigarette Restitution Fund Program, Local Public Health Tobacco Use Prevention and Cessation Grant have funding opportunities available to implement tobacco/vape use prevention/cessation activities in Cecil County. The Cecil County Health Department (CCHD) is looking to fund partners and projects that address health disparities among populations at high risk for tobacco use which include, but are not limited to, youth, youth with disabilities, African Americans, Hispanic/Latinx, and LGBTQ+ communities. The purpose of funding these activities is to promote community dialogue on tobacco use-related disparities, support a tobacco-free environment, offer tobacco use prevention education, and increase awareness of the risks of Electronic Smoking Devices (ESD), or “vaping.”

Eligibility/Submission Requirements

- Organizations must be located in Cecil County to be eligible to apply.
- Schools must serve high school-aged children
- Clinics must have a focus on serving the Hispanic population
- Priority will be given to organizations with a focus on serving disparate populations, including African American, Hispanic/Latinx, youth, LGBTQ+, and/or persons with disabilities

Projects to be Funded

- 1) One school that provides special education and related services programs for students with multiple disabilities to conduct programs and training to raise awareness of the harm of tobacco/nicotine products, and strengthen the involvement of staff, parents, and other supporters to support a culture change.
- 2) One school/school-based club to develop a Hispanic Student Ambassadors Program which will train students to be advocates and peer leaders. Student Ambassadors will provide input and outreach activities to reduce vape use and improve the health of disparate populations. Youth will provide guidance on social media campaigns, conduct a youth-led activity related to tobacco/vape use prevention in the school or the community, engage in peer-to-peer education on the dangers of tobacco/vape use, receive training on how to promote the health department’s tobacco cessation and diabetes program and youth will be invited to attend the Statewide Youth Tobacco Summit.
- 3) One school/school-based club to implement science-based prevention programs to educate students on the dangers of electronic cigarettes and vaping. Special consideration for Hispanic Clubs will be given to reach the disparate populations.



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- 4) One clinic to train and support community leaders to build capacity to influence norms around tobacco use prevention and/or make referrals to programs that reduce the risk of type 2 diabetes
- 5) One African American-serving organization to conduct vape prevention education, provide cessation messaging and referrals, promote telehealth/virtual cessation options, and/or tobacco-free lifestyle events targeting and engaging African American and other racial/ethnic populations.
- 6) One Hispanic-serving grassroots/community organization to implement health communications and conduct outreach activities in partnership with community organizations to educate residents on topics such as the dangers of tobacco/nicotine product use among youth; counter tobacco/vaping industry supported messaging; and denormalize tobacco use.
- 7) Two community-based organizations to conduct youth-focused engagement/outreach activities to incorporate youth prevention messaging on tobacco/vape prevention.
- 8) Two community-based organizations to conduct health communication campaigns to advertise tobacco use prevention and local cessation services to community residents.

Funding Information

- Funding allocations will vary based on application:
 - School-based projects may be funded up to \$4,000
 - Clinic projects may be funded up to \$4,000
 - Community education and outreach projects may be funded up to \$4,000
 - Advertisement projects may be funded up to \$2,500
- Funded organizations will be able to request up to 25% of the award upfront, up to 50% of the award once 50% of the project deliverables have been met, and the remainder of the award once all project deliverables have been met.
- Projects must be completed by June 1, 2024, and all invoices must be submitted by June 15, 2024.

Reporting and Other Information

- All funded partners will support the Cecil County Tobacco Task Force by attending virtual meetings to provide activity updates and input into tobacco use prevention and cessation strategies.
- All funded partners will be required to submit reporting forms based on their projects. Reporting forms will be provided by CCHD.
- All funded partners are requested to complete a process improvement survey at the end of the funding period to assist the CCHD in continuous quality improvement efforts.

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ADMINISTRATIVE SERVICES.....	410-996-5550	ENVIRONMENTAL HEALTH SERVICES.....	410-996-5160
ALCOHOL AND DRUG RECOVERY CENTER.....	410-996-5106	HEALTH PROMOTION.....	410-996-5168
EMERGENCY PREPAREDNESS.....	410-996-5113	MENTAL HEALTH AND SPECIAL POPULATIONS SERVICES.....	410-996-5112
COMMUNITY HEALTH SERVICES.....	410-996-5130	TTY USERS FOR DISABLED: MARYLAND RELAY.....	800-201-7165
DISEASE CONTROL.....	410-996-5100	EN ESPAÑOL.....	410-996-5550 EXT 4680

CECIL COUNTY HEALTH DEPARTMENT TOLL FREE.877-334-9985



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How to Apply

The application deadline is October 6, 2023, at 3:00 pm. If funds remain available after the deadline, CCHD will continue to accept applications until funds are expended with a viable application. For more information or to obtain an application, contact Jennifer Padgett at jennifer.padgett@maryland.gov. Application forms provide required activity guidelines and rules.

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