



**Child Maltreatment Prevention Task Force Report
Cecil County Community Health Advisory Committee
July 21, 2016**

SHIP Measure: Child Maltreatment Rate

Rate of children who are maltreated per 1,000 population under the age of 18				
	2011	2012	2013	2014
Cecil	18.4	20.1	16.5	16.8
Maryland	9.3	10.2	9.2	9.9

HP 2020 Target: 8.5 MD 2017 Goal: 8.3
Source: Maryland Department of Human Resources (DHR)

April 2016 Pinwheels for Prevention Campaign

- The Pinwheels for Prevention Campaign is a national campaign aimed at raising awareness of child abuse and neglect. It is held during April as part of National Child Abuse Prevention Month.
- With grant funding provided by Cecil County’s Local Management Board (LMB), the task force planted 25 pinwheel gardens throughout Cecil County.
- Each garden contained 50-100 pinwheels and a lawn sign reading “All Children Deserve a Great Childhood because Our Children are Our Future.”
 - Gardens were planted by CMPTF subcommittee members with the help of youth from Generation Station, Rising Sun High School, Perryville Outreach, Neighborhood Youth Panel, and the Boys & Girls Club of North East.
- Posters and a two-sided flyer were also distributed to various organizations throughout Cecil County. Side 1 of the flyer showed a calendar promoting 15 minutes of play per day with your children and showed a different activity for each day. Side 2 listed community resources and crisis hotlines.
- A Proclamation was read at the County Council Meeting on April 5th and social media was used to promote the campaign.

Future Plans

- The CMPTF held its last meeting in May 2016 with members voting to disband the task force since child maltreatment was not selected as a top health priority for Cecil County in the FY 2017- 2019 Community Health Improvement Plan. It was decided that the Pinwheels for Prevention planning committee should continue to meet and plan the annual campaign.
- The Pinwheels for Prevention planning committee is seeking funding opportunities for the planned April 2017 campaign.

Healthy People. Healthy Community. Healthy Future.

ADMINISTRATIVE SERVICES.....410-996-5550	ENVIRONMENTAL HEALTH SERVICES.....410-996-5160
ALCOHOL AND DRUG RECOVERY CENTER.....410-996-5106	HEALTH PROMOTION.....410-996-5168
EMERGENCY PREPAREDNESS.....410-996-5113	MENTAL HEALTH AND SPECIAL POPULATIONS SERVICES.....410-996-5112
COMMUNITY HEALTH SERVICES.....410-996-5130	TTY USERS FOR DISABLED: MARYLAND RELAY.....800-201-7165
DISEASE CONTROL.....410-996-5100	EN ESPAÑOL.....410-996-5550 EXT 4680