



**Tobacco Task Force Report
Cecil County Community Health Advisory Committee
July 17, 2014**

State Health Improvement Plan Measure (County Base Source)	County 2007-2009	County 2008-2010	County 2009-2011	County 2010-2012	Maryland 2012	MD 2014 Goal	Healthy People 2020 Goal
Babies With Low Birth Weight (VSA 2007-2011)	7.6%	7.8%	8.0%	8.1%	8.8%	8.5%	7.8%

State Health Improvement Plan Measure (County Base Source)	County 2010	Maryland 2010	MD 2014 Goal	Healthy People 2020 Goal
Adolescents Who Use Tobacco Products (MYTS 2010)	29.4%	24.8%	22.3%	21.0%

State Health Improvement Plan Measure (County Base Source)	County 2011-2012	Maryland 2012	MD 2014 Goal	Healthy People 2020 Goal
Adults Who Currently Smoke (BRFSS 2011-2012)	23.5%	16.2%	14.4%	12.0%

Local Public Health Component – CRF Tobacco Use Prevention and Cessation Program FY 14

- The Secondhand Smoke program, “Care for Their Air”, was used to address the issue of tobacco use and secondhand smoke, especially among pregnant women and family members who smoke and/or care for young children. Twenty “Care for Their Air” programs were implemented, educating 198 individuals. Partners from the Pregnancy and Tobacco Cessation Help grant who provide services to pregnant women and families of young children received information on Cecil County Health Department’s and 1-800-Quit Line’s tobacco cessation services and the dangers of secondhand smoke.
- Through tobacco use prevention awareness presentations, 2,012 youth and adults were educated and 82,199 print media contacts were made to youth and adults at community sites and events.
- Five community organizations were selected by the subcommittee for tobacco use prevention mini-grants, which included: Elkton Senior Apartments, Project Crossroad, Boys and Girls Club of Cecil County, Girl Scouts of the Chesapeake Bay - Troop #20, and On Our Own of Cecil County, Inc. These grantees were successful in educating 289 individuals during 38 sessions.
- Ninety-seven community volunteers from partnering agencies, low income apartments, and faith based organizations conducted one-to-one educational contacts with residents in their community about tobacco cessation services. 1,740 community members were educated about tobacco cessation services offered by Cecil County Health Department.

Healthy People. Healthy Community. Healthy Future.

ADMINISTRATIVE SERVICES410-996-5550	ENVIRONMENTAL HEALTH SERVICES410-996-5160
ALCOHOL & DRUG RECOVERY CENTER410-996-5106	HEALTH PROMOTION410-996-5168
OFFICE OF EPIDEMIOLOGY & EMERGENCY PREPAREDNESS410-996-5113	SPECIAL POPULATIONS MENTAL HEALTH C.S.A.410-996-5112
COMMUNITY HEALTH SERVICES410-996-5130	TTY USERS FOR DISABLED: MARYLAND RELAY800-201-7165
DISEASE CONTROL410-996-5100	EN ESPAÑOL410-996-5550 EXT. 4680

- As part of the enforcement component, local law enforcement agencies conduct tobacco compliance checks. In this reporting period, their combined efforts resulted in 54 overtime hours which yielded the following results: 134 Merchants Educated on Youth Access Law, 134 Merchants Educated on Product Placement, 134 Product Placement Compliance Checks, 19 Tobacco Merchant Sales Citations and 434 Youth Access Compliance Checks.
- 127 individuals were educated through “Tools to Be Tobacco Free” programs and/or tobacco cessation consultations. The Nicotine Replacement Program and Chantix™ Services program redeemed 62 vouchers.