Plan and priorities for FY2020 - FY2021 were approved the Cecil County Alcohol and Drug Council (DAAC) on June 26, 2019. The plan was titled: “Plans, Strategies and Priorities for Meeting the Identified Needs of the General Public and the Criminal Justice System for Alcohol and Drug Abuse Evaluation, Prevention and Treatment.”

In short, the Council’s local plan seeks to reduce substance use disorders and related consequences through development and implementation of an integrated and comprehensive prevention/early-intervention, treatment, recovery support and public safety system which meets the needs of the general public and the criminal justice system.

The goals of the jurisdictional plan include:

1) Establish an accessible and integrated continuum of substance use disorder treatment, behavioral health and recovery support resources for adult residents of Cecil County.

2) Establish an accessible and integrated continuum of substance use disorder prevention, intervention and treatment services for children, adolescents and their families of Cecil County.

3) Educate and assist the Cecil County community to live healthy and drug free lives.

4) Decrease obstacles to prevention, early-intervention, treatment and emergency response programs.

5) Sustain a recovery-oriented systems approach that builds on the strengths and resilience of individuals, families, and communities to take responsibility for sustaining health, wellness, and recovery from substance use disorders and other behavioral health conditions.

6) Reduce incidence of fatal and non-fatal overdoses in Cecil County.

The above goals are supported by 26 objectives and related performance targets.

During the development of the local plan, the Cecil County Drug and Alcohol Abuse Council identified three priorities (objectives) for specific focus for the next two years, through June 2021. The priorities are aligned with the Cecil County Community Health Improvement Plan, and include the following:

1) **Goal 1, Objective A:** Improve access to walk-in, crisis bed and residential behavioral health treatment services

2) **Goal 2, Objective D:** Increase protective factors and resiliency to prevent or delay the initiation of substance use and other high risk behaviors among youth in Cecil County.

3) **Goal 6, Objective D:** Increase overdose prevention education and related outreach to individuals and groups identified as high risk.

Successful implementation of the goals and objectives is contingent upon receipt of sufficient funding. The Cecil County Alcohol and Drug Council routinely reports on progress toward the said goals and objectives.
Progress within Cecil County: Select accomplishments and recent progress toward the jurisdictional plan include the following:

- **Expanded Harm Reduction Services:**
  - Expanded strategies included back-pack outreach and home visits, mobile rapid HIV and Hepatitis -C testing, syringe services, and the distribution of fentanyl test strips, safer sex kits, and wound self-care kits.
  - Program started April 1, 2019
  - 521 individuals enrolled through December 31, 2019.
  - 2,028 encounters with program participants through December 31, 2019.
  - 48,275 syringes dispensed, 33,197 syringes collected, through December 31st 2019 (64% overall return rate)

- **Outreach to Survivors of Overdose:**
  - Partnership between the Cecil County Sheriff’s Office (CCSO), Voices of Hope for Cecil County and the Cecil County Health Department.
  - The CCSO provides overdose incident data and contact information for many of the overdose survivors. Peer Recovery Specialists and overdose prevention staff employ the CCSO data to contact the survivors, offer assistance and community resources, and encourage treatment admission.
  - 77 connections were made with overdose survivors between July 1, 2019 and December 31, 2019. As a result of these engagements, 37 individuals enrolled into substance use disorder services.

- **Successful Fall 2020 Drug Take Back in Cecil County –**
  - 306 lbs of medication were collected during fall 2019 take back events. 159% above amounts tallied for similar events during fall 2018.
    - 150 lbs on the October 6th Cecil County Hazardous Waste Day collection
    - 144 lbs. of medications collected on October 26, 2019, by the Cecil County Sheriff’s Office, the Elkton Police Department; the JFK Highway Barrack of the Maryland State Police; the North East Barrack of the Maryland State Police; the North East Police Department; the Perryville Police Department; and the Rising Sun Police Department.
    - 12 lbs during October 26th Spooktacular Fall Festival at Elkton High School
  - 509 lbs collected during the first six months of fiscal year 2020 from seven permanent drug drop boxes
  - 954 Deterra drug deactivation bags distributed in Cecil County during the first six months of fiscal year 2020

- **New Links to Treatment via the Treatment Linkages Project:**
  - Designed to connect with pretrial detainees at the onset of their interaction with the criminal justice system, just after their arrest and prior to their bail review hearing.
  - Project services started September 4, 2019.
  - During the first grant report period (through October 31, 2019), 117 individuals were successfully screened eligible for supportive services. 68 of the screened detainees participated in one-hundred-fifty-seven peer supported engagements, including re-entry planning sessions.
  - 11 of the 68 screened individuals were released from jail. All 11 individuals released from the detention center successfully engaged in substance use disorder treatment. For 30 or more days post release, all remained active with supportive services.
The Cecil County Mental Health Core Service Agency (CCCSA) maintains an Advisory Council which meets on a monthly basis. The purpose of the Council is to collaborate with local behavioral health providers and other community stakeholders to develop goals, review progress, identify barriers, and provide input into planning. The Council has taken an active role in implementing the Community Health Improvement Plan (CHIP) in the selection of goals, objectives, and strategies to address Priority #1 in the plan: Behavioral Health.

**Goal 1.2:** Integrate Behavioral Health Services in Cecil County to improve outcomes for individuals with co-occurring disorders.

**Objective 1:** By June 30, 2020, form a committee to pursue the expansion of behavioral health integration in Cecil County.

**Objective 2:** By June 30, 2021, develop a joint Behavioral Health Plan for Cecil County.

**Strategies:**

1. Form a behavioral health committee comprised of stakeholders from the mental health and substance use disorder fields.
2. Hold joint Council meetings to align efforts.
3. Develop and submit a joint Behavioral Health Plan for Cecil County.
4. Engage and educate stakeholders and the community on co-occurring disorder and Behavioral Health Integration.

**Status: Ongoing**

- The CSA formed a subcommittee and invited stakeholders from the mental health and substance use fields to review and select integrated behavioral health goals.
- Subcommittee met on two occasions and identified goals and strategies regarding the behavioral health plan.
- The CSA/LAA are conducting joint behavioral health provider meetings.
Cancer Task Force Updates

CHIP Goal: Reduce Cancer Mortality in Cecil County.

CHIP Objective: By June 30, 2022, increase the number of individuals receiving low-dose lung cancer CT screenings by 5% in order to increase awareness for lung cancer prevention.

Data Update:

<table>
<thead>
<tr>
<th>Year</th>
<th>Patients receiving low dose CT screenings</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>160</td>
</tr>
<tr>
<td>2017</td>
<td>191</td>
</tr>
<tr>
<td>2018</td>
<td>205</td>
</tr>
<tr>
<td>2019</td>
<td>180</td>
</tr>
</tbody>
</table>

*Totals for 2019 through November pending end of year accrual totals

In 2017 Union Hospital started a multidisciplinary Lung nodule clinic with a goal to provide a way to detect lung cancer earlier. Registry data reveals that the program established 2017 is showing to have improvement in diagnosis of stage I and II cancers with a reduction in stage IV cancers.

<table>
<thead>
<tr>
<th>Year of Diagnosis</th>
<th>Alive</th>
<th>Dead</th>
<th>Male</th>
<th>Female</th>
<th>0</th>
<th>I</th>
<th>II</th>
<th>III</th>
<th>IV</th>
<th>UNK</th>
<th>Total</th>
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<tbody>
<tr>
<td>2014</td>
<td>8</td>
<td>36</td>
<td>23</td>
<td>21</td>
<td>0</td>
<td>5</td>
<td>4</td>
<td>11</td>
<td>23</td>
<td>1</td>
<td>44</td>
</tr>
<tr>
<td>2015</td>
<td>24</td>
<td>39</td>
<td>39</td>
<td>24</td>
<td>0</td>
<td>11</td>
<td>9</td>
<td>15</td>
<td>28</td>
<td>0</td>
<td>63</td>
</tr>
<tr>
<td>2016</td>
<td>26</td>
<td>38</td>
<td>33</td>
<td>31</td>
<td>1</td>
<td>15</td>
<td>3</td>
<td>14</td>
<td>31</td>
<td>0</td>
<td>64</td>
</tr>
<tr>
<td>2017</td>
<td>22</td>
<td>30</td>
<td>30</td>
<td>22</td>
<td>0</td>
<td>13</td>
<td>2</td>
<td>8</td>
<td>28</td>
<td>1</td>
<td>52</td>
</tr>
<tr>
<td>2018</td>
<td>19</td>
<td>13</td>
<td>18</td>
<td>14</td>
<td>0</td>
<td>7</td>
<td>1</td>
<td>6</td>
<td>18</td>
<td>0</td>
<td>32</td>
</tr>
<tr>
<td>2019</td>
<td>10</td>
<td>4</td>
<td>8</td>
<td>6</td>
<td>1</td>
<td>2</td>
<td>1</td>
<td>3</td>
<td>7</td>
<td>0</td>
<td>14</td>
</tr>
</tbody>
</table>

*Source: 2019 Union Hospital Registry Data

Work Plan Development: CTF members participated in a structured brainstorming activity to develop a work plan to increase lung cancer prevention. As a follow up to this activity, a survey was emailed to members regarding strategies to “Raise awareness for lung cancer prevention in order to reduce stigma related to risk factors contributing to lung cancer” and ideas to “Promote the use of self-screening tools in the community for low-dose CT lung cancer screening”. The
next CTF meeting is scheduled for February 18, 2020 at 1200 noon in the CCHD Auditorium, where lunch will be provided.

**Community Updates**

- Joseph Weidner, MD and Jose Ma, MD started Clinica Medica Primaria de Rising Sun on July 31, 2019 to provide discounted medical services to the local Hispanic population with financial and language barriers. The clinic runs on Wednesday evenings from 6-8 PM, and translation services are provided to reduce the language barrier to care. Cecil County Health Department (CCHD) staff are available on-site monthly to complete enrollments for Cecil County’s Cancer Screening Programs.
- In October, for Breast Cancer Awareness month, a dinner was hosted by Union Hospital of Cecil County (UHCC) and CCHD at Los Parientes Mexican Restaurant in Elkton, MD. Hispanic women residing in Cecil County were invited to share a meal while Jessica Nunez, MD provided education regarding breast health, cervical health, and the importance of cancer screenings.
- November was lung cancer awareness month. Community partners of Cecil County Legacy for Cancer Screening Outreach spread awareness regarding the importance of lung cancer screening and tobacco cessation using tool kits provided by CCHD.
- Since January is cervical cancer awareness month, Community partners of Cecil County Legacy for Cancer Screening Outreach spread awareness regarding the importance of cervical cancer screening using CCHD tool kits. As of July 01, 2019, Cecil County’s Breast and Cervical Cancer Program (BCCP) has extended services to eligible women ages 21 and up for cervical cancer screenings.
- UHCC continues to offer Low Dose Computed Tomography lung screening to eligible participants.

**Cecil County Health Department Updates**

- The CCHD Cecil County Cigarette Restitution Fund Program Cancer Prevention, Education, Screening and Treatment Program and BCCP continue to offer colorectal, lung, breast and cervical cancer screenings to those who meet program eligibility criteria. Outreach to health care providers and the community continue.
- CCHD was awarded a grant entitled, “Establishing Partnerships through Community-Clinical Linkages to Increase Colorectal Cancer Screenings”. CCHD will be working with West Cecil Health Center to ensure clients stay current and/or compliant with recommended cancer screenings.
- A six week Cancer Thriving and Surviving Program will be held at Wright’s AME Church on Mondays from 1000-1200 beginning February 24, 2020.
Tobacco Task Force (TTF) Report  
Community Health Improvement Plan (CHIP)  
Cecil County Health Advisory Committee 1/16/20

<table>
<thead>
<tr>
<th>Cancer: Goal 1.1:</th>
<th>Reduce Cancer Mortality in Cecil County.</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHIP Objective 2.2.2</td>
<td>By June 30, 2022, increase the number of individuals receiving low-dose lung cancer CT screenings by 5% in order to increase awareness for lung cancer prevention.</td>
</tr>
<tr>
<td>Cancer Data</td>
<td>See Cancer Task Force Report.</td>
</tr>
<tr>
<td>Behavioral Health: Goals 1.1</td>
<td>Prevent the initiation of substance use among youth and support youth in treatment and recovery.</td>
</tr>
<tr>
<td>CHIP Objective 1.1.1</td>
<td>By June 30, 2022, increase protective factors to reduce the prevalence of substance use among Cecil County public high school students by 5%.</td>
</tr>
</tbody>
</table>

**Recent Data**
- ESD Use: Youth: 19.3% in 2016, Adults: Data Not Available  
  *Sources: Maryland YRBS, Maryland BRFSS*

**Baseline**
- Cigarette Use: Youth: 17.7% in 2013, Adults: 12.4% in 2014.  
- ESD Use: Youth: 30.1% in 2014, Adults: Data Not Available  
  *Sources: Maryland YRBS, Maryland BRFSS*

**Community Engagement**

**TTF Strategies #1**
By June 30, 2020, one media campaign and three community engagement activities will be used to outreach in the community about the dangers of tobacco and ESD (Electronic Smoking Devices) use.

<table>
<thead>
<tr>
<th>Tasks</th>
<th>Timeline</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Implement a media campaign using internet sources, radio stations Billboards, posters or signs in strategic locations.</td>
<td>July 1, 2019 to June 30, 2020</td>
<td>In Progress</td>
</tr>
<tr>
<td>2. Attend community events with information.</td>
<td>July 1, 2019 to June 30, 2020</td>
<td>In Progress</td>
</tr>
</tbody>
</table>

**Update**
- A total of 11 community campaigns reached 1,152 individuals.  
- Through Drug Free Cecil (DFC), PSAs from Youth Leadership Summit are being finalized for tobacco/ESD use prevention media campaign.

**Education**

**TTF Strategy #2**
By June 30, 2020, four educational activities will be implemented to address the lack of knowledge in the community about the dangers of tobacco use, ESD and available cessation services.

<table>
<thead>
<tr>
<th>Task</th>
<th>Timeline</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Partner with youth organizations to educate youth and their families.</td>
<td>July 1, 2019 to June 30, 2020</td>
<td>In Progress</td>
</tr>
<tr>
<td>2. Educate healthcare providers and provide information.</td>
<td>July 1, 2019 to June 30, 2020</td>
<td>In Progress</td>
</tr>
<tr>
<td>3. Incentivize schools and community partners in the county to reach out students and/or parents.</td>
<td>July 1, 2019 to June 30, 2020</td>
<td>In Progress</td>
</tr>
<tr>
<td>4. Educate leaders and key stakeholders in the community about dangers of youth use of EDS.</td>
<td>July 1, 2019 to June 30, 2020</td>
<td>In Progress</td>
</tr>
</tbody>
</table>
Update
- A total of 1,682 youth and adults were educated on ESD awareness through CCHD, schools and other community organizations.
- A total of 20 trainings were completed with 17 providers’ practices for 29 health care providers.
- One leadership meeting was conducted at the Cecil County Board of Health Meeting on November 12, 2019 for 15 attendees.
- DFC/TTF partners are establishing youth ESD use intervention programs and prevention clubs in the schools.

Enforcement

TTF Strategy #3
By June 30 2020, two enforcement activities will be completed to encourage tobacco retailer compliance with youth access laws to prevent tobacco/ESD sales to minors.

<table>
<thead>
<tr>
<th>Tasks</th>
<th>Timeline</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Conduct Tobacco Retailer Compliance Checks.</td>
<td>July 1, 2019 to June 30, 2020</td>
<td>In Progress</td>
</tr>
<tr>
<td>2. Education/Outreach to Tobacco Retailers.</td>
<td>July 1, 2019 to June 30, 2020</td>
<td>Completed</td>
</tr>
</tbody>
</table>

Update
- A total of 40 tobacco sales compliance checks utilizing a youth decoy were completed.
- A total of 117 face-to-face tobacco retailer education visits.
The Cecil County Community Health Improvement Plan outlines three goals for childhood trauma:

1.1: Increase education opportunities for the community on childhood trauma;
1.2: Educate and empower health care providers to recognize and treat the effects of childhood trauma; and
1.3: Enhance parenting skills to promote healthy child development

**Update on Activities**

**Healthy Families America Program Implementation:** Healthy Families America (HFA) is one of the leading family support and evidence-based home visiting programs in the United States. It embodies an infant mental health approach, with the belief that early, nurturing relationships are the foundation for life-long, healthy development. The program nurtures child development, including long-term improvements in children’s school performance, and prevents adverse childhood experiences (ACEs) such as child abuse and neglect.

Cecil County Health Department submitted its application for affiliation with Healthy Families America in September 2019 and has received affiliation status. Health Department staff are in the process of completing trainings and transitioning the Healthy Start Program to follow the Healthy Families America model.

**Local Management Board Trauma Committee:** The Local Management Board (LMB) hired Jan Brewer, LCSW, as Executive Director in the Fall of 2019. The LMB Trauma Committee will resume meeting in February 2020 and plans to meet on a bi-monthly basis. Through the Young Crime Victim Trauma Initiative, the LMB contracts with Bodhi Counseling for the provision of direct trauma therapy services to children.